

ORDER



Orders
Order / Rev: 169058
Alt Order #:
Product Desc: Lisa Curtis 10/20-11/4 add to schedule
Estimate: 806
Flight Dates: 10/20/12 - 11/04/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: GENERAL

KOB

Primary AE: Olivia Lawrence
Sales Office: KOB
Sales Region: Local

Agency
Name: Griffin & Associates
Buying Contact: Joan Griffin
Billing Contact:
 119 Dartmouth St SE
 Albuquerque, NM 87106-2217

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lisa Curtis NM Senate Democrat
Demographic: A25-54
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/31/12	17	\$1,260.00	\$1,071.00
11/01/12	11/04/12	10	\$715.00	\$607.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$1,260.00	\$1,071.00	0.00
November 2012	10	\$715.00	\$607.75	0.00
Totals	27	\$1,975.00	\$1,678.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KOB	25%	\$1,975.00
Market	100%	\$7,900.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	75%	\$5,925.00

Print Date: 10/23/12 15:24:50 Page 2 of 3

Order / Rev: 169058
Alt Order #:
Flight Dates: 10/20/12 - 11/04/12

Advertiser: Lisa Curtis NM Senate Democrat
Product Desc: Lisa Curtis 10/20-11/4 add to schedule
Estimate: 806
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOB	10/20/12	11/04/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	3	\$65.006		0.00	NM	9	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		3			\$65.00			0.00			
		Week: 10/22/12	10/28/12	-----S-		3			\$65.00			0.00			
		Week: 10/29/12	11/04/12	-----S-		3			\$65.00			0.00			
2	KOB	10/20/12	10/28/12	News 4 Weekend Sat 7a-9a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	\$155.004		0.00	NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1			\$155.00			0.00			
		Week: 10/22/12	10/28/12	-----S-		1			\$155.00			0.00			
3	KOB	10/29/12	11/04/12	News 4 Weekend Sat 7a-9a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	3	\$90.006		0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		3			\$90.00			0.00			
4	KOB	10/20/12	11/04/12	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	:30	1	\$50.007		0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1			\$50.00			0.00			
		Week: 10/22/12	10/28/12	-----S		1			\$50.00			0.00			
		Week: 10/29/12	11/04/12	-----S		2			\$50.00			0.00			
5	KOB	10/20/12	11/04/12	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	2	\$75.007		0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2			\$75.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOB	10/15/12-10/21/12		Meet The Press		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
		Credited													
		[Time Period is not available]													
2	KOB	10/15/12-10/21/12		Meet The Press		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
		Credited													
		[Time Period is not available]													
		Week: 10/22/12	10/28/12	-----S		2			\$75.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KOB	10/22/12-10/28/12		Meet The Press		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
		Credited													
		[Time Period is not available]													
4	KOB	10/22/12-10/28/12		Meet The Press		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
		Credited													
		[Time Period is not available]													
		Week: 10/29/12	11/04/12	-----S		2			\$75.00			0.00			
6	KOB	10/20/12	10/27/12	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----S-	:30	1	\$65.006		0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1			\$65.00			0.00			
		Week: 10/22/12	10/28/12	-----S-		1			\$65.00			0.00			
N 7	KOB	10/20/12	10/28/12	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$90.006		0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1			\$90.00			0.00			
		Week: 10/22/12	10/28/12	-----S		1			\$90.00			0.00			

Order / Rev: 169058
 Alt Order #:
 Flight Dates: 10/20/12 - 11/04/12

Advertiser: Lisa Curtis NM Senate Democrat
 Product Desc: Lisa Curtis 10/20-11/4 add to schedule
 Estimate: 806

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KOB	10/20/12	10/28/12	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$90.006		0.00	NM	1	\$90.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$90.00 0.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 KOB 10/22/12-10/28/12 Meet The Press Su 9a-10a -----Su :30 (\$90.00) 0.00 NM Credited [Time is not available] </div> </div>															
8	KOB	10/22/12	10/28/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	1	\$65.006		0.00	NM	1	\$65.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$65.00 0.00 </div> </div>															
9	KOB	10/22/12	10/28/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	----F--	:30	1	\$65.006		0.00	NM	1	\$65.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$65.00 0.00 </div> </div>															
10	KOB	10/22/12	10/28/12	Chris Matthews Chris Matthews	CM	Su 830a-9a	-----S	:30	1	\$20.006		0.00	NM	1	\$20.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$20.00 0.00 </div> </div>															
N 11	KOB	10/28/12	10/28/12	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	:30	1	\$90.006		0.00	NM	1	\$90.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$90.00 0.00 </div> </div>															
													Totals	27	\$1,975.00